

www.20wcss.org



20th World Congress of Soil Science

In commemoration of the
90th Anniversary of the IUSS

June 8-13, 2014 ICC Jeju, Korea

SPONSORSHIP PROSPECTUS



Hosted by



Korean Society of
Soil Science and Fertilizer



Rural Development
Administration



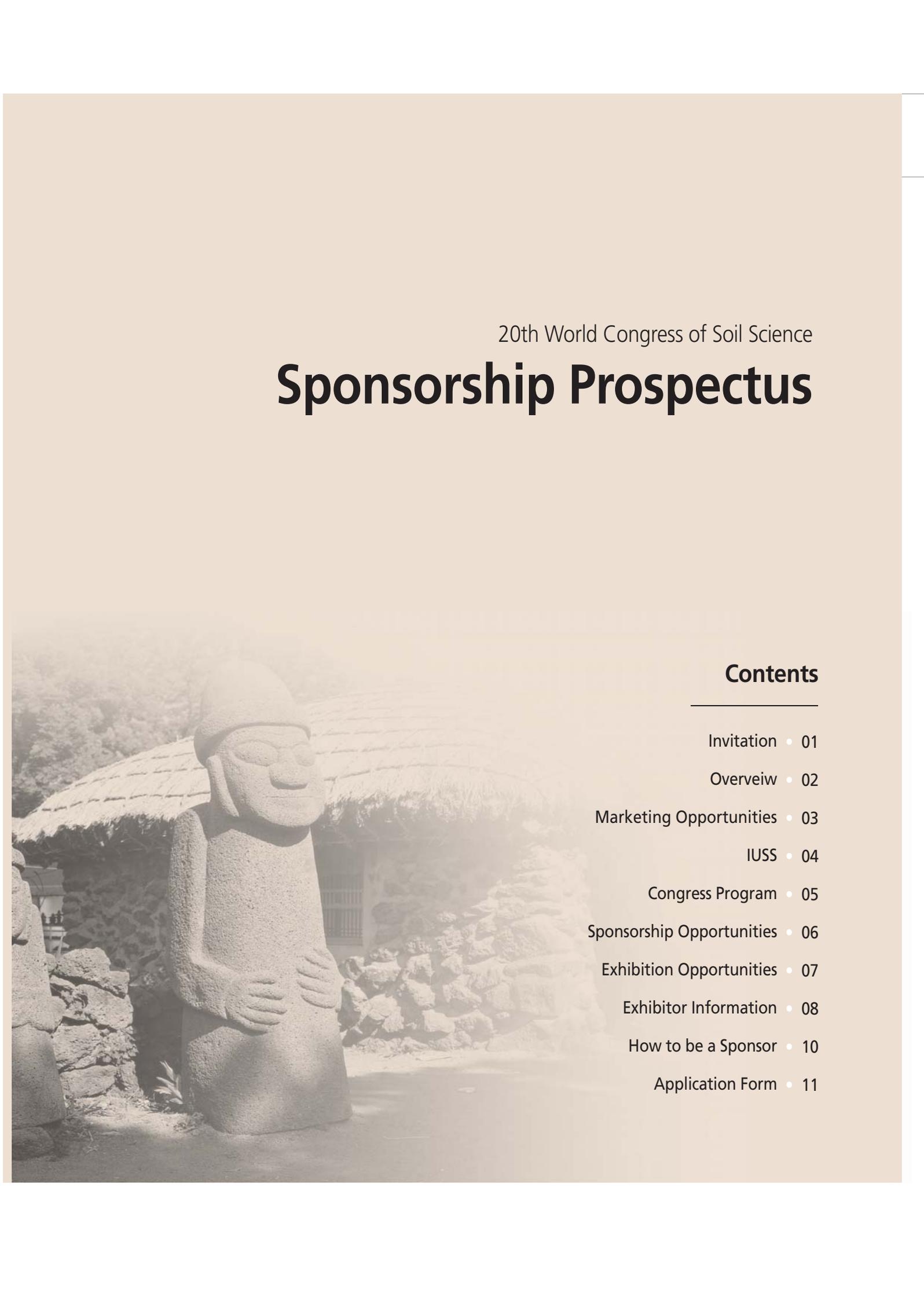
International Union of
Soil Sciences

Supported by



Ministry of Agriculture,
Food and Rural Affairs

Jeju
Jeju Special Self-Governing Province

The background of the page is a faded, sepia-toned photograph. It depicts a large, weathered stone statue of a human figure, possibly a deity or a historical figure, standing in front of a traditional building with a thick, thatched roof. The scene is set outdoors, with some foliage visible in the background.

20th World Congress of Soil Science

Sponsorship Prospectus

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Invitation

Dear Colleagues,

On behalf of the Korean Society of Soil Science and Fertilizer and Local Organizing Committee, we would like to invite you to the 20th World Congress of Soil Science (20WCSS) supported by the International Union of Soil Sciences (IUSS), to be held from June 8th to 13th, 2014 in Jeju, Korea.

20WCSS has been held quadrennial since 1927 as a scientific meeting in the field of soil science. As the most highly acclaimed meeting of its field, 20WCSS will gather a large number of scientists and industry together with over 2500 expected participants from more than 100 countries from around the world.

20WCSS will be an excellent learning experience for all participants. Under the theme, "Soils Embrace Life and Universe," a wide range of scientific programs and stimulating social activities will be organized. In addition, renowned experts will address the pertinent issues and technological advances in the broad areas of soil science throughout the meeting. Furthermore, participants will have a great opportunity to network through extensive discussions and information exchanges.

We truly believe 20WCSS will be a highly rewarding international festival for every one of the participants and will bring enhancement of the scientific level and quality to our field. Additionally, we encourage you to take this opportunity to enjoy the many attractions of beautiful Jeju Island.

We look forward to meeting you at 20WCSS in Jeju, Korea.

IUSS



Jae E. Yang
President



Kye-Hoon Kim
Vice-President

20WCSS



Kwang-Yong Jung
Co-Chairman



Hae-Nam Hyun
Co-Chairman



Jeong-Gyu Kim
Secretary General

Overview

| | |
|-----------------------|--|
| Title | 20th World Congress of Soil Science |
| Period | June 8 ~ 13, 2014 |
| Venue | ICC Jeju, Jeju, Korea |
| Host / Support | Korean Society of Soil Science and Fertilizer, Rural Development Administration, International Union of Soil Sciences / Ministry of Agriculture, Food and Rural Affairs, Jeju Special Self-Governing Province |
| Organizer | Local Organizing Committee, 20th World Congress of Soil Science |
| Theme | Soils Embrace Life and Universe |
| Scale | - Expected Participants: 2,500 participants from more than 100 countries (Scientists, professionals, and students in soil science around the world) - Expected Oral Presentation: 450 / Poster Presentation: 2,400 - Expected Booths: 50 booths |
| Language | English |
| Website | www.20wcss.org |
| Program | - Opening Ceremony, Closing Ceremony - Plenary Symposium, Oral / Poster Presentation, Exhibition - Welcome Reception, Banquet, Tours (Technical Tour, Pre & Post Congress Tour, Spouse & Family Activities) |
| Important date | - Abstract Submission Open: May, 2013 - On-line Registration Open: June, 2013 - Deadline for Abstract Submission: November 30, 2013 - Notification of Abstract Acceptance: February 28, 2014 - Deadline for Early-Registration: March 20, 2014 - Deadline for Regular Registration: May 8, 2014 |

Venue

ICC JEJU is located in the Jungmun Tourist Complex, with the cobalt-blue Northern Pacific stretching to the south and towering Mt. Halla commanding to the north artfully merging the blessed tourist resources around it with the functionality of a convention facility.

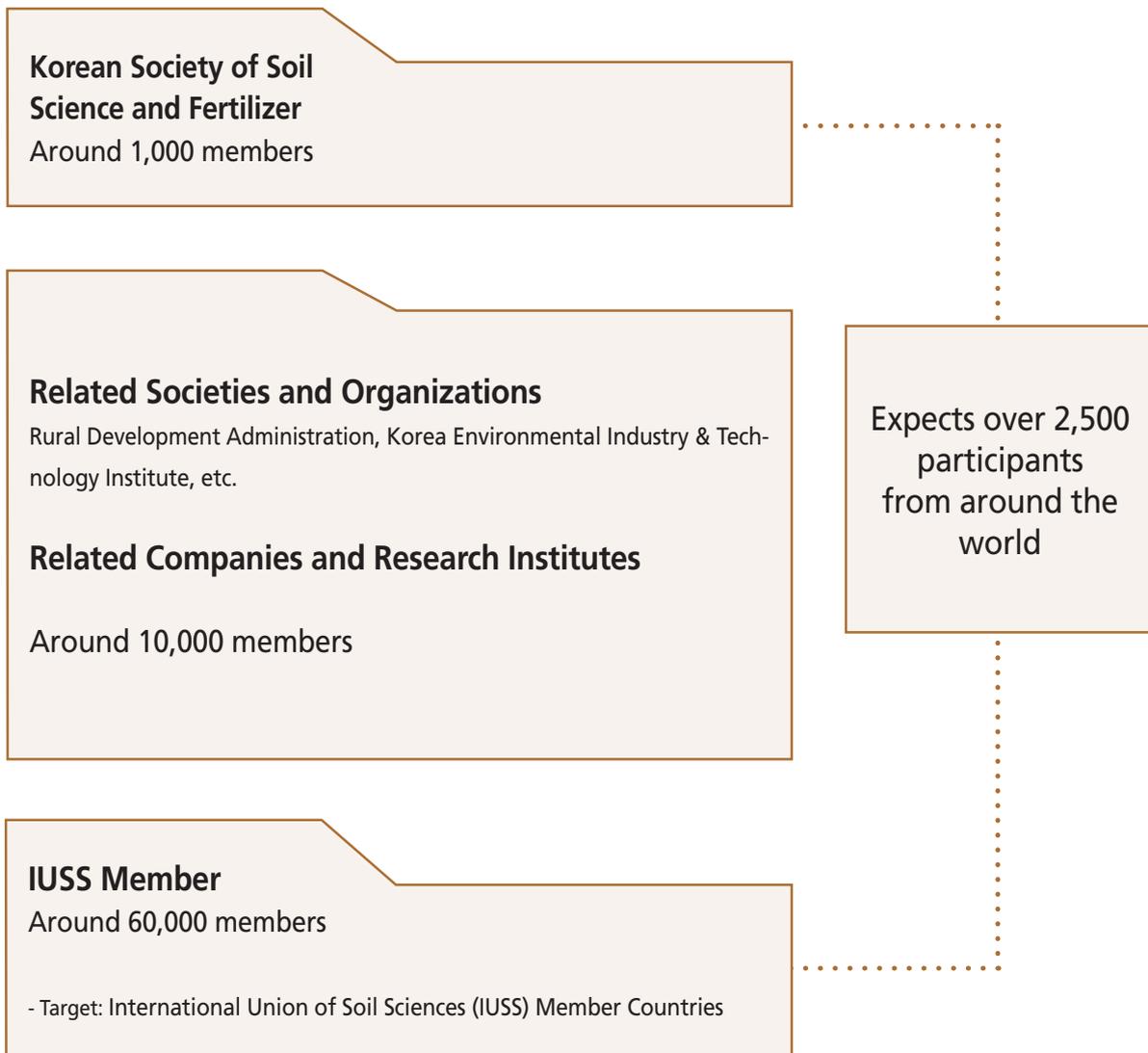


Marketing Opportunities

Goals & Expected Outcomes

- Participation of around 2,500 experts from more than 100 countries
- Learning about the research results and latest information from soil science experts based on the global network
- Large space for exhibition of 50 booths, 2,400 poster presentation and coffee break
- Differentiated sponsorship benefits to the level of sponsorship
- Diverse sponsorship programs for maximizing promotion of brand and its products

Expected Participants in the 20WCSS



IUSS

- Organization** IUSS (International Union of Soil Sciences)
- Established** May 19, 1924
- Membership** 130 countries; 60,000 soil scientists
- Objectives** Promoting all branches of soil science
Supporting all soil scientists across the world in the pursuit of their activities
- Organization** President & Executive Committee, Standing Committee, Honorary Members, Council, National Members.
- President: Prof. Jae E. Yang (Kangwon National University)
- Vice President: Prof. Kye-Hoon Kim (University of Seoul)
- Division** 4 Divisions, 22 Commissions, 11 Working Groups
- Division 1: Soil in Space and Time
- Division 2: Soil Properties and Processes
- Division 3: Soil Use and Management
- Division 4: The Role of Soils in Sustaining Society and the Environment
- Activities** Providing information about international scientific conference and soil science
Supporting scientific activity of each division, commission and working group
Standardizing technology, analysis, investigation method across the world
Holding symposium, workshop and seminar
Being affiliated with various international organizations such as ICSU, UN FAO, UNCCD, Global Soil Partnership etc.
- Congress** World Congress held every 4 years

| No. | Date | Country | City |
|-----|------------------|-------------|----------------|
| 1 | Jun. 18~22, 1927 | U.S.A. | Washington, DC |
| 2 | Jul. 20~31, 1930 | Russia | St. Petersburg |
| 3 | Jul. 30~7, 1935 | U.K. | Oxford |
| 4 | Aug. 24~1, 1950 | Netherlands | Amsterdam |
| 5 | Aug. 16~21, 1954 | Congo | Brazzaville |
| 6 | Sep. 8~4, 1956 | France | Paris |
| 7 | Aug. 15~23, 1960 | U.S.A. | Madison |
| 8 | Sep. 31~9, 1964 | Romania | Bucharest |
| 9 | Aug. 5~15, 1968 | Australia | Adelaide |
| 10 | Aug. 12~20, 1974 | Russia | Moscow |
| 11 | Jun. 19~27, 1978 | Canada | Edmonton |
| 12 | Feb. 8~16, 1982 | India | New Delhi |
| 13 | Aug. 13~20, 1986 | Germany | Hamburg |
| 14 | Aug. 12~18, 1990 | Japan | Kyoto |
| 15 | Jul. 10~16, 1994 | Mexico | Acapulco |
| 16 | Aug. 20~26, 1998 | France | Montpellier |
| 17 | Aug. 14~22, 2002 | Thailand | Bangkok |
| 18 | Jul. 9~15, 2006 | U.S.A. | Philadelphia |
| 19 | Aug. 1~6, 2010 | Australia | Brisbane |
| 20 | Jun. 8~13, 2014 | Korea | Jeju |
| 21 | 2018 | Brazil | |

Congress Program

| | June 8 (Sun) | June 9 (Mon) | June 10 (Tue) | June 11 (Wed) | June 12 (Thu) | June 13 (Fri) |
|-------|-------------------|--------------------------------|--------------------------------------|---------------|-----------------------------|-----------------------------|
| 08:00 | | | | | | |
| 09:00 | | Opening & Congress Symposium 1 | Congress Symposium 2 | | Congress Symposium 3 | Congress Symposium 4 |
| 10:00 | | Coffee Break | Coffee Break | | Coffee Break | Coffee Break |
| 11:00 | | Inter-Divisional Symposia 1 | Inter-Divisional Symposia 2 | | Inter-Divisional Symposia 3 | Inter-Divisional Symposia 4 |
| 12:00 | | | | | | |
| 13:00 | Registration | Lunch | Lunch | Tours | Lunch | Lunch |
| 14:00 | | Oral Session 1 | Oral Session 2 | | Oral Session 4 | Oral Session 6 |
| 15:00 | | | | | | |
| 16:00 | | Coffee Break & Posters 1 | Coffee Break & Posters 2 | | Coffee Break & Posters 3 | Coffee Break & Posters 4 |
| 17:00 | | | Oral Session 3 | | Oral Session 5 | Oral Session 7 |
| 18:00 | Welcome Reception | Soil Parade | | | | |
| 19:00 | | | Integrated Soil Art and Film Program | | Gala Dinner | Closing |
| 20:00 | | | | | | |

Sponsorship Opportunities

Diamond Level / Over USD 50,000

4 Free Exhibition Booths / 4 complimentary registrations to attend the congress
 1 page feature recognition in the program book
 "Major Sponsor" recognition in all pre and during congress printed material
 Logo and 50 word company description be linked directly to the congress web page
 Name and status as a major sponsor be featured in the sponsor's panel during the congress
 Flyer be inserted in congress bag

Gold Level / Over USD 30,000

3 Free Exhibition Booths / 2 complimentary registrations to attend the Congress
 1 page feature recognition in the program book
 "Sponsor" recognition in all pre and during Congress printed material
 Logo and 50 word company description be linked directly to the congress web page
 Name and status as a major sponsor be featured in the sponsor's panel during the Congress
 Flyer be inserted in congress bag

Silver Level / Over USD 10,000

2 Free Exhibition Booths / 1 complimentary registration to attend the Congress
 "Sponsor" recognition in all pre and during Congress printed material
 Logo be linked directly to the congress web page
 Name and sponsorship status be featured in the sponsor's panel during the Congress

Congress Dinner Sponsor / Over USD 30,000

4 tickets to attend the Congress Dinner
 5 minute address to all dinner attendees
 Flyer be inserted in congress bag
 Logo on all dinner menus
 Logo be linked directly to the congress web page
 Invitation to place publicity material on Congress Dinner tables

Welcome Reception Sponsor / Over USD 15,000

Flyer be inserted in congress bag
 Logo be displayed on promotional material on the night
 Logo be linked directly to the congress web page

Congress Bag / Over USD 50,000

Logo be printed on congress bag
 Name and sponsorship status be featured in the sponsor's panel during the Congress
 Logo be linked directly to the congress web page

Abstract USB / Over USD 30,000

Logo be printed on the USB cover case
 1 page feature recognition in the program book
 Name and sponsorship status be featured in the sponsor's panel during the Congress
 Logo be linked directly to the congress web page

Advertisement / Over USD 2,000

1 page feature recognition in the program book
 Name and sponsorship status be featured in the sponsor's panel during the Congress
 Logo be linked directly to the congress web page

* The above specified benefits are subject to change depending on circumstances.

Exhibition Opportunities

Venue: 3F, International Convention Center Jeju

Booth Size: 6m² (3m x 2m x 2.4m)

Benefits: Detailed exhibition manual and information
 Two exhibitor staff registration packages
 (Each exhibitor staff registration package includes a name badge, a ticket for lunch each day and a congress program book)

Exhibitor's Package:

| Section | Contents | Unit Price |
|----------------------------|---|------------|
| Section Shell Scheme Booth | Provision of exhibition space and shell scheme booth system Booth partition, company name board, basic lighting, py-tex floor, Electricity (1 kW), information desk, set of chairs | USD 3,000 |
| Space Only | Provision of exhibition space | USD 2,700 |

3F



Exhibitor Information

Shipping

MIRIM E & F CORP. has been appointed by the local organizing committee as the official freight forwarder for the exhibition. It is highly recommended to use official freight forwarder so that we can confirm the shipment accurately.

In the event that you decide not to use the official freight forwarder, please note that 20WCSS Secretariat shall not be responsible for any losses, damages or delays caused from a freight forwarder not under our legal contractual liability. Please refer to the shipping manual. The manual can be downloaded from the website. (www.20wcss.org)

Service Office:

MIRIM E & F CORP.

3F., Gunho Building, 166-7, Samseong-dong, Gangnam-Gu, Seoul, Korea 135-881

Tel: +82-2-569-7711 / Fax: +82-2-567-8460

E-mail: info@mirimenf.com / louis@mirimenf.com

PIC: Mr. Louis Kim(louis@mirimenf.com) / Mr. Lonny Jang(lonny@mirimenf.com)

Additional Supplies

The official booth stand contractor is "Korea E & I". All questions regarding decoration, furniture, carpeting, electricity, etc. should be directed to the Korea E & I. Additional equipment such as furniture, AV, lighting may be brought by the exhibitors if necessary. The exhibitors may also rent what they need from Korea E & I. Please refer to the rental catalog. The rental catalog can be downloaded from the website (www.20wcss.org)

Service Office:

Korea E & I (Mr. Jae-Ho KIM)

Tel: +82-2-563-8669 / Fax: +82-2-563-8772

E-mail: messewor@hanmail.net / messeworld@messeworld.co.kr

Booth Assigning Order

1. Booth location will be assigned in the order of sponsorship level and payment.
2. It will be reserved on a first-come, first-served basis.

Booth Payment

Booth Payment is due by March 31, 2014. Booth space may be reassigned if payment is not received by the deadline. We will send an email in early February, 2014 to remind you.

Company Listing

A company listing will be printed in program book.

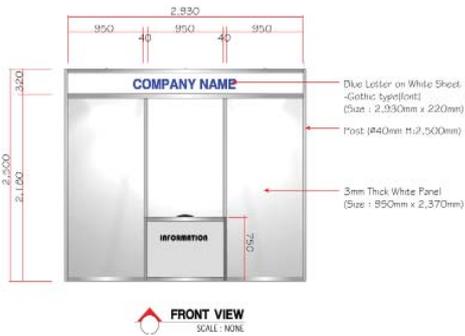
Move-In & Out

When putting up any materials in the exhibition hall during the move-in/out, exhibitors must lay py-tex or plywood on the ground to prevent potential damages on the floor. Exhibitors are fully responsible for any damages to the floor caused during move-in/out of exhibit material.

Exhibitor Information

Shell Standard Booth (example)

Shell Scheme Booth



Shell Scheme Booth



Items provided for Standard Shell Booth Installation (tentative)

- Prefabricated Shell Scheme Booth
- Company Name Fascia
- One Information Desk / One Chair
- Py-tex flooring
- Electricity: 3 Spotlights (100 W), 1 outlet (220 V), 1 electricity supply (1 kW), 1 fluorescent lamp (40 W)

*It is up to the exhibitor to decorate the inside of the booth. However, installation of heavy items is prohibited. We recommend you install things such as light panels, etc.

*It is prohibited to use pins, nails or staples to hang panels or frames on booth walls.

Cancellation Policy

Cancellation of exhibit space must be made in writing to the secretariat. Any refund will not be allowed once payment is done.

How to be a Sponsor / Exhibitor

Procedure

1. Please fill out the Sponsorship Application Form and Fax/Email to the 20WCSS Secretariat.
2. All payments should be transferred to the following bank account.
 - Bank Name: Nonghyup Bank Seodun-Dong Branch
 - Account No.: 301-0070-1573-31
 - Account Holder Name: Korean Society of Soil Science and Fertilizer (20WCSS)
 - Swift Code: NACFKRSEXXX
 - Bank Address: 204-2, Seodun-Dong, Kwonseon-Gu, Suwon Si, Gyeonggi-Do, Korea
3. After completing the payment, please send the receipt to the secretariat in order to confirm your payment.
 - * All transaction fees are borne by the applicant. Also, the deposit payment is non-refundable. VAT is not included.
 - * All benefits will go into effect after receiving the applications. Some benefits will not be available for late application due to the printing schedule.
 - * The payment must be made by March 31, 2014

Required Documents: Sponsorship/Exhibition application form

Important Dates

- March 31, 2014 Deadline for sponsorship / Exhibition
March 31, 2014 Deadline for payment

Inquiries

Congress Secretariat: People-X, Inc.
Tel: +82-2-557-8422~23 / +82-2-566-5058 Fax: +82-2-566-6087
E-mail: wcss@20wcss.org

Application Form**- Sponsorship / Exhibition Application -**

| | | | | |
|----------------------------|----------------------------|--|---|-----------------------------------|
| Company Information | Name: | | | |
| | Person in charge: | Title: | | |
| | Address: | | | |
| | Tel: | Mobile: | | |
| | Fax: | E-mail: | | |
| | Website: | | | |
| Sponsorship | Diamond Sponsor | <input type="checkbox"/> \$50,000 | Congress Bag | <input type="checkbox"/> \$50,000 |
| | Gold Sponsor | <input type="checkbox"/> \$30,000 | Abstract USB | <input type="checkbox"/> \$30,000 |
| | Silver Sponsor | <input type="checkbox"/> \$10,000 | Advertisement | <input type="checkbox"/> \$2,000 |
| | Congress Dinner Sponsor | <input type="checkbox"/> \$30,000 | Welcome Reception Sponsor | <input type="checkbox"/> \$15,000 |
| Exhibition | Section Shell Scheme Booth | <input type="checkbox"/> \$3,000 X No. of Booths: <input type="text"/> | =Total Cost: \$ <input type="text"/> | |
| | Space Only | <input type="checkbox"/> \$2,700 X No. of Booths: <input type="text"/> | =Total Cost: \$ <input type="text"/> | |
| Payment | Date of Payment: | DD ___ MM ___ 201__ | Nonghyup Bank Seodun-Dong Branch 301-0070-1573-31 NACFKRSEXXX | |

I hereby apply to participate as a sponsor/exhibitor
in the 20th World Congress of Soil Science.

Date:

Company Name:

Representative:

Please return this form to the Secretariat:

20WCSS Secretariat

1F Haeoreum Bldg., 16, Yeoksam-ro 17 Gil, Gangnam-Gu, Seoul 135-925, Korea

E-mail: wcss@20wcss.org Tel: +82-2-557-8422~23/ +82-2-566-5058 Fax: +82-2-566-6087



20th World Congress of Soil Science

Soils Embrace Life and Universe

June 8-13, 2014 ICC Jeju, KOREA

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20WCSS Secretariat

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